



THE BIG PLASTIC COUNT 11-17 MARCH

27th February 2024

Dear Parents and Carers,

As many of you already know, we like to be as sustainable and environmentally friendly as we can be here at Wellesley Haddon Dene. We are currently over half way through our application for Plastic Free School recognition (with Surfers Against Sewage) after our litter picks and positive steps to reduce our single use plastic in school.

In assemblies that we held in school this week we discussed plastic pollution and what positive steps that we can all take to reduce it. One of those steps is that we will, at the end of this term, be launching our very own, **pupil led eco refill shop** where you can bring your empty plastic bottles to be refilled (instead of putting into the recycling) with some super products. We are very lucky to have this opportunity through Pupils for Profit (sponsored by Sea Changers Marine Conservation Charity) as we are one of only 3 schools in the country to benefit from this. There will be more details coming soon but the pupils are very excited about the possibility of applying for a job with the shop.

We are inviting pupils to take part in a citizen science project in March: The Big Plastic Count.

We invite everyone at home to participate in positive change. Together, we can build even more evidence about what happens to our plastic waste to help put a stop to the plastic crisis.

In 2022, nearly 250,000 people from schools, households and communities across the country made The Big Plastic Count the biggest ever investigation into UK household plastic waste. It showed that nearly 100 billion pieces of plastic are thrown away in the UK each year, with hardly any of it recycled.

The rest is burned, sent abroad or ends up in landfill. We can't recycle our way out of the plastic waste crisis, so The Big Plastic Count is back – and this time we've got an even bigger target in our sights – The Global Plastics Treaty.

By joining thousands of people across the country and counting all the plastic you throw away for a week, you can gather the vital evidence we need to convince UK ministers, supermarkets and big brands to lead the way at the global talks that could finally phase out plastic production for good.

Let's get counting to make the Global Plastics Treaty as big and bold as it can be.



The UK Government needs to push for a strong and ambitious Global Plastics Treaty. The treaty needs to include an end to plastic pollution, a phase-out of new plastic production, and ensure a just and inclusive transition to a low-carbon, zero-waste, reuse-based economy.

This isn't about rating anyone's recycling habits, and we wouldn't want anyone to feel embarrassed by how much plastic they use. We know that there are some plastic items which are essential for disabled people, or people with medical conditions, and so these won't be included in the count.

HOW TO TAKE PART

It's easy! From Monday morning until Sunday evening, **count as you throw!**

Simply mark every piece of plastic package as you throw it away on the [Let's Count Tally Sheet](#).

TOP TIPS

1. Put the [Let's Count Tally Sheet](#) up on your fridge, or near your bin or recycling.
2. Tell everyone you live with that you're going to be taking part and ask them to include their plastic waste in the count too.
3. Using the [Let's Count Tally Sheet](#), record the different types of household plastic packaging waste you use for one week. This includes plastic going in your bin and plastic you put out for recycling.
4. Use the [Plastic ID Tool](#) to look up plastic items if you need to.
5. Remember to write down any piece of plastic packaging you use while out and about, then mark it on your tally sheet when you get back home.

WHAT NOT TO COUNT

- ▶ **Don't** include: plasters, medication packaging, non-dairy milk/juice cartons, nappies, dog poo bags, plastic cutlery or period products.
- ▶ We **don't** want to include plastic items that are used for medical or sanitary reasons, or by people with disabilities who rely on plastic items for independence.
- ▶ Also, we are **not** counting coffee cups or Tetra Pak, the plasticised cardboard material that many juice/milk cartons are made of.
- ▶ Check out the Plastic ID Tool online to familiarise yourself with the kinds of plastics we're counting up for this survey.

Once your household has completed the survey, your child will:

**THE BIG
PLASTIC
COUNT**
GREENPEACE · EVERYDAY
PLASTIC

Record their results online at home via our unique link.

<https://thebigplasticcount.com/submit/5906/wild-club>

Or

Bring the [Let's Count Tally Sheet](#) in on Monday 18th so they can record their results and submit them in class.

Find out more about The Big Plastic Count here: thebigplasticcount.com.

We'd like to say a huge thank you for taking part in this important investigation!

Together, we can build even more evidence about what really happens to our plastic.

Best wishes,

